

Wave Leisure Trust

“Inspiring Active Lifestyles”

Duncan Kerr – Chief Executive

Who are we?

- Formed in April 2006.
- An independent CLG and Registered Charity.
- A “Social Enterprise” operating for social and environmental benefits to the local community.
- Manage 10 leisure facilities, 9 within Lewes District - Downs, Lewes, Peacehaven Leisure Centres, Ringmer Swimming Pool, Seahaven Swim & Fitness Centre, Seaford Head Pool & Sports Hall, Shakespeare Hall, Newhaven Fort and East Grinstead Sports Club.



LES MILLS
FOR A FITTER PLANET



EAST GRINSTEAD
SPORTS CLUB



Who are we?

- Annual turnover of circa £5.7 million.
- Revenues and resulting surpluses are used to develop and improve the service.
- 275+ staff on the payroll.
- In excess of 1 million customer visits per year.



Wave Position Statement

Wave Leisure Trust Ltd is a Charity and Social Enterprise with a Purpose of **“Inspiring Active Lifestyles”** and a Vision; **“To be at the heart of the improvement of health and wellbeing within the Community”**.

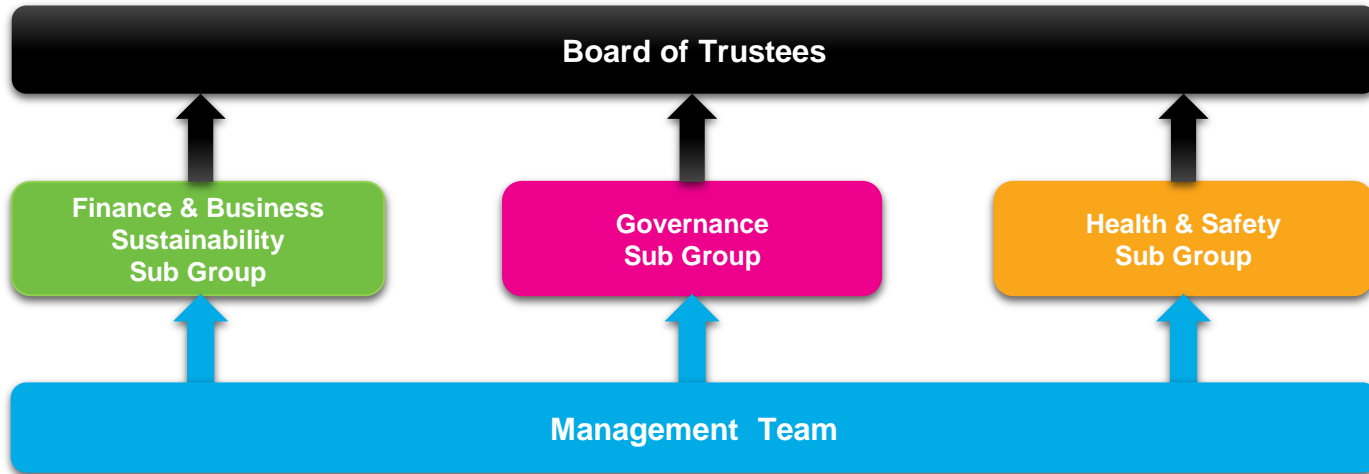
Formed in 2006, Wave is recognised as an **award-winning** Trust, **managing ten leisure facilities including Newhaven Fort** along with providing a vast range of activity programmes and outreach initiatives.

Supporting well over 1 million active customer visits on an annual basis, Wave ensures all surplus revenues generated from activities are **reinvested back into the community** in the form of facility developments and refurbishments, new programmes of activity or outreach initiatives.

Working across a range of sectors including **Sport and Activity, Education, Public Health and Adult Social Care**, Wave **helps people of all ages and ability levels to be active, how they want, where they want, when they want.**

Wave; keeping generations active, across the generations.

Governance Structure



Board of Trustees

- Nine in Total, Eight Community Trustees with an extensive skill base from Leisure Consultant to Accountants, Business Development Managers and Marketing and Sales Director.
- One additional Trustee; Lewes District Council Representative.
- Oversee the strategic direction of the Trust.
- Volunteers who meet quarterly to review performance, set policies, agree priorities etc.

Purpose and Vision

- **Purpose**

“Inspiring Active Lifestyles”.

- **Vision**

“To be at the heart of the improvement of health and wellbeing in our communities.”

Objectives

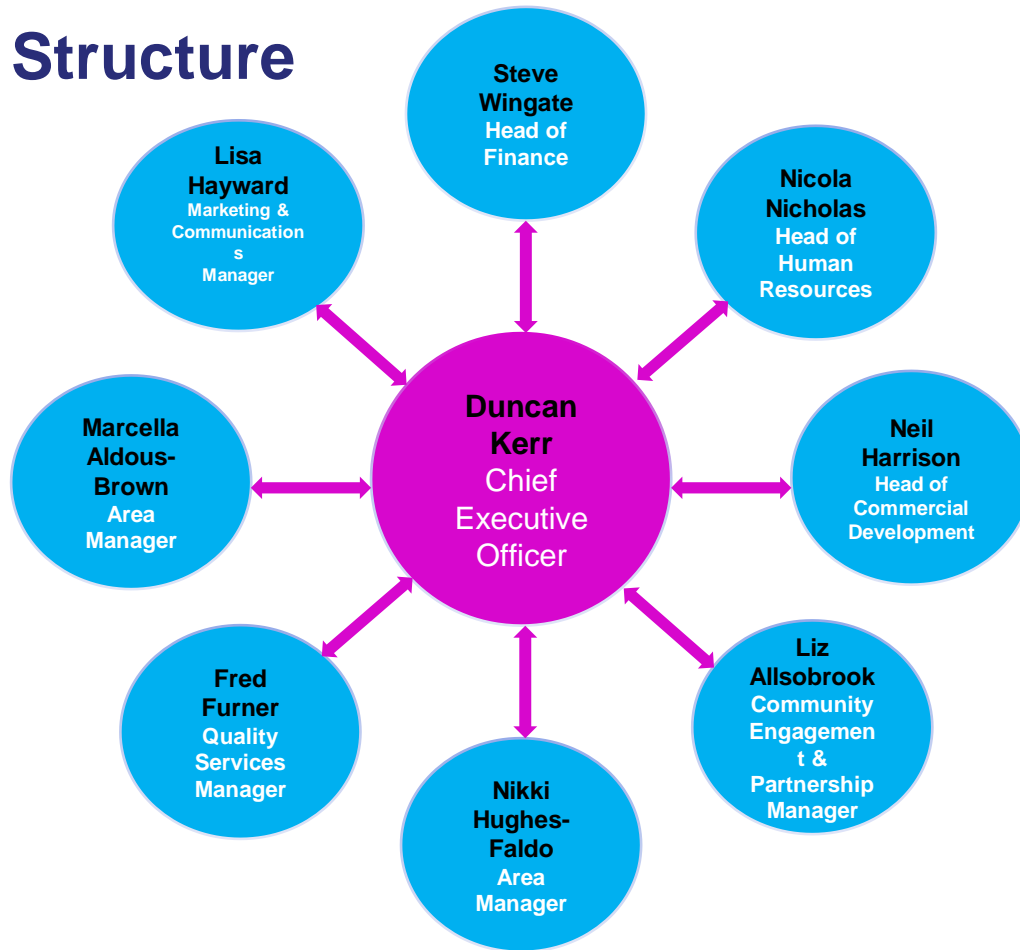


To be at the heart of the improvement of Health and Well-being in our Communities

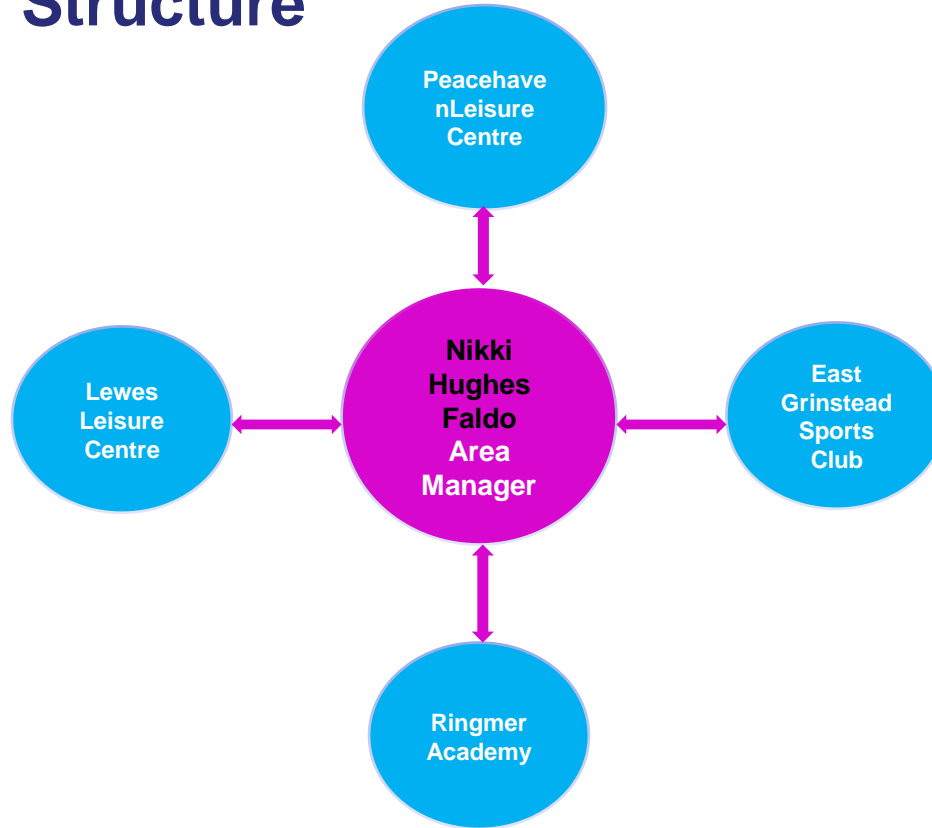
By 2020 we will be an Independent, Financially Self-sustaining Organisation



Corporate Structure



Operational Structure



Wave; Keep it Simple

What are we 'Best At'?

1. Facility Management
2. Strategic Partnership Work
3. People Management
4. Outreach
5. Relationship Building
6. Customer Satisfaction
7. True Partnership Working
8. "Can do" Attitude
9. Being Inclusive

What are we Passionate About?

- Customers, Staff and People
- Community Health/Wellbeing
- LDC and Communities we support
- Engaging
- Supporting
- Finance
- Relationships
- Quality; Effective and Efficient
- Progression
- Proactive

Impact 2006-2017

- Provided real terms savings of £4.6 million to LDC.
- Increased visitor numbers by 20% to 1 million per year.
- Provided capital investment of £1.2 million.
- Retained ISO 14001 Environmental Accreditation.
- Retained Social Enterprise Mark.
- QUEST “**Excellent**” Status Accreditation for PLC.
- QUEST “**Best Managed Facility in the UK**” awarded to PLC.
- Lewes District Business Awards 2016 “**Best Employer**”
- Seahaven Business Awards 2017 “**Best Environmental Business**”
- Sussex Business Awards “**Best Business in the Community**” Shortlisted
- Lewes District Business Awards 2017 Winner “**Best Company**”



A Team Driven to Make an Impact Not Just Passionate but Committed

